



WELLNESS®

DEUTSCHER  
WELLNESS VERBAND

# MEMBERSHIP APPLICATION

German Wellness Association  
Neusser Str. 35, 40219 Düsseldorf  
Germany

2023

# Hereby I/we apply for membership in the German Wellness Association.

I/we accept the association's statute, mission statement, code of ethics, members benefits program, and membership fee regularity. Concerning data protection and data use I have declared my intent (see below).  
I/we attach related documents about my/our professional background or my company.  
Place of jurisdiction is Düsseldorf.

Place and date



Legally binding signature(s)

My/our decision to apply for membership was determined by/ resulted from recommendation of:

## ADDRESS DATA

Applicant's complete name

Vocation/Profession

Day of Birth

Company/corporation name and legal form

Occupational group, industry or trade sector

Street, number / P.O. Box

City, postal code, country

Telephone number with national code

E-mail address and website address

## MEMBERSHIP FEES

valid 2023

CATEGORY	ADMISSION FEE (ONE-TIME) *	ANNUAL FEE *
<b>Private Membership</b> (private interest in health & wellness)	25,00 EUR	75,00 EUR
<b>Professional Personal Membership</b> Individual	50,00 EUR	150,00 EUR
<b>Professional Corporate Membership **</b>		
[ ] - 10 employees	50,00 EUR	300,00 EUR
[ ] - 100 employees	50,00 EUR	450,00 EUR
[ ] more than 100 employees	50,00 EUR	600,00 EUR
<b>Sustaining Membership **</b> (consulting, industry, sales, suppliers)	100,00 EUR	
[ ] one-man business		250,00 EUR
[ ] - 5 employees		500,00 EUR
[ ] - 10 employees		1.000,00 EUR
[ ] - 25 employees		2.000,00 EUR
[ ] - 50 employees		2.500,00 EUR
[ ] more than 50 employees		3.000,00 EUR

\* Fees for private members are gross amounts including the statutory value added tax. All other amounts are net amounts, in each case plus the statutory value-added tax.

\*\* you have to inform us about the number of employees (full time, part time, freelancers) at the beginning of every next year.

The first membership fee is due for payment with receiving letter of acceptance. Subsequently, it is due at the beginning of the year until March 31.



## MEMBERS BENEFITS PROGRAM

**Mandatory only for applicants with professional or business background.**

I/we hereby undertake for the duration of my/our membership within the meaning of a contract to the benefit of a third party to participate in the association's members benefits program. In this regard I/we will grant other members of the association advantages.

My/our benefit offer for members is (for example 15% discount, voucher worth ... EUR):  
(please fill in)

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## DATA PROTECTION/DATA USE

The German Wellness Association assures the protection of your data. Your personal data will not be published, nor transmitted to third parties without first obtaining consent from you. Only sustaining members are published obligatory with their logo, their self-composed text and photos, e-mail and web address on the website of the German Wellness Association ([www.wellnessverband.de](http://www.wellnessverband.de)).

We keep an online members directory, which is accessible only for members. This directory is located in a password protected area of the website [www.wellnessverband.de](http://www.wellnessverband.de). We also publish name, postal code, city and a photo of our professional members on [www.wellnessverband.de](http://www.wellnessverband.de).

**Please check:**

- I/we agree to the publication of my business address in printed and electronic form. As soon as my/our membership expires, my/our data will be removed from all directories and deleted.

We arrange free delivery and shipping of wellness & spa magazines for our members. Exclusively for this purpose we forward our members names and postal addresses to the publishers of the magazines.

**Please check:**

- I/we agree to the transfer of my/our name and postal address to publishers that deliver and ship wellness & spa magazines for free to members of the German Wellness Association. When my/our membership expires the publishers will be notified and prompted to delete all of my data.

More information about our data protection policy you can find on our website:  
[www.wellnessverband.de/service/datenschutzerklaerung.php](http://www.wellnessverband.de/service/datenschutzerklaerung.php)

# EXCERPT OF THE GERMAN WELLNESS ASSOCIATION STATUE

## § 1

### Name, domicile, registration, financial year

1. The name of the organization is German Wellness Association.
2. The domicile of the association is located in Düsseldorf and is registered there.
3. The financial year is the calendar year.

## § 2

### Purpose of the Association

1. The purpose of the German Wellness Association is to maintain and improve health and well-being of the population according to its wellness model as well as to advise, inform, and qualify in all aspects of the wellness market. Wellness describes an active health strategy which supports the individual to live a healthy and productive life based on scientifically proven means thus being able to enjoy a content life predominantly free of chronic disease.
2. The association only pursues non-profit goals. The association works on a non-profit basis. An intention to make a profit and a distribution of profits are excluded. Financial means of the association may only be spent for statute tasks. The members do not get financial means from the association. No person may be favoured disproportionately by financial means which do not correspond with the goals of the association.
3. The board of directors gets an adequate financial compensation. The association council decides about the amount of the compensation. Moreover, the directors get an appropriate compensation for their expenses like travelling expenses, accommodation and charges, etc. in connection with the association-related activities of the directors.

## § 3

### Operations

The German Wellness Association fulfills its purpose in particular by:

1. Promotion of health and well-being based on its wellness model.
2. Promotion of professional exchange and cooperation among members.
3. Development of appropriate standards, guidelines and recommendations.
4. Promotion of qualification through education, training and further education in the wellness area, also in cooperation with suitable partners.
5. Advising members on legal matters of general relevance with the exception of individual legal, tax and business advice.
6. Evaluation and certification of wellness offers and wellness providers.
7. Organization of events and competitions related to wellness.
8. Media communication and information concerning wellness.
9. Support to find qualified offers in the wellness market.
10. Cooperation with suitable partners who pursue similar goals or can contribute to the achievement of the association's goals.
11. Combating grievances and abuses in the wellness market, especially in the application and implementation of the wellness concept.
12. The association can arrange services for its members that go beyond its own statutory services. Any intention to make a profit is excluded. Fees purely to cover costs are permitted.

## § 4

### Membership

1. The association has ordinary, promotional, and honorary members.
2. Ordinary members can be and become natural and legal persons. If a company has several establishments, membership must be obtained for each establishment individually.
3. Supporting members are natural and legal persons who want to support the purpose and activities of the association.
4. Members who have rendered outstanding services to the association can apply to be appointed honorary members by the association day.
5. All members are legitimate to ask for advice from the association regarding wellness questions from the association or make suggestions.
6. The members pay an annual fee in accordance with the fee regulations to be adopted by the association council.
7. A dormant, non-contributory membership can be applied for in writing to the board. Dormant members may attend general meetings but have no voting rights and are not entitled to membership benefits. Their membership can be converted back to regular membership upon written application to the board.

## § 5

### Receipt of membership

1. The membership arises by joining the association.
2. The joining declaration must be written.
3. The board of directors decides about the membership by free judgement. The joining becomes effective by receipt of a written admission.
4. The refusal by the board of directors is no subject to appeal; there is no right of an admission.

## § 6

### Resignation from the association

1. Membership ends through resignation, expulsion, expiration of the legal entity or cancellation of membership.
2. Members are entitled to withdraw. Resignation is permitted subject to a notice period of 3 months to the end of a calendar year. The declaration of resignation must be in writing by registered mail but no justification. The board of directors can permit the departure at an earlier point in time in the case of serious special circumstances.
3. If there is an important reason, membership can be terminated by exclusion. The exclusion is made by resolution of the board of directors. The decision must be justified and sent to the member. Objections to the decision can be lodged within four weeks of delivery. The objection has no suspensive effect. The association council decides on the objection.
4. Membership can be cancelled if a member is in arrears with at least one annual fee for more than three months after receipt of a reminder. The reminder is also effective if it is returned as undeliverable. Membership is cancelled by resolution of the board of directors, which does not have to be made known to the member concerned.

[Last update: September 26, 2021]

# MISSION STATEMENT OF THE GERMAN WELLNESS ASSOCIATION

The German Wellness Association sees itself as a community and representative of the interests of everyone who wants to contribute to the promotion of wellness for themselves and for others.

To distinguish it from purely commercially oriented groups and undesirable developments in the wellness market the German Wellness Association has created a model for its self-conception and orientation. It should enable anyone who is interested to understand the basic principles of the association at a glance.

By joining, the members of the association recognize our mission statement – whether as a private person, organization or as a commercial player in the wellness market.

## Understanding of Wellness

We represent the original wellness concept

1. Wellness denotes a purposeful lifestyle. It is geared towards improving the chances of leading a life that is as healthy, content and productive as possible through personal values and attitudes, decisions and behavioral habits.
2. We expect measures and offers to promote wellness to be proven as effective according to the latest state-of-the-art science.
3. Living conditions such as environment, culture and social context have a major impact on the lifestyle of individuals. Taking them into account is therefore also part of our understanding of wellness.

## Ideal Commitment

We act independently of economic interests.

4. We follow our goals as a nonprofit organization without any economic profit orientation.
5. We undertake not to favor anyone through inappropriate expenditure or disproportionately high remuneration.
6. We enable members to get involved in our activities voluntarily and without pursuing their own economic interest.

## Benefit for our Society

We are increasing the importance of wellness in our society.

7. We are committed to making wellness as we understand it known and available in as many parts of society as possible.
8. We want to help increase the importance of lifestyle in preventing and treating disease.
9. In promoting wellness, we see opportunities for the creation of jobs and economic value, but also for protecting the environment and the climate.

## Quality and Consumer Protection

We promote and demand qualified wellness offers.

10. We inform consumers about real and qualified wellness offers. We also clarify about questionable offers.
11. We develop and establish quality standards for providers in the wellness market. To this end, we certify offers that meet our requirements.

## Member Focus

We network and support each other in the circle of members.

12. We promote connectedness in a community of like-minded people through networking, communication and collaboration among our members.
13. We offer our members opportunities for professional and qualitative development. To this end, we provide advice, organize events and training courses, and provide training and education.
14. We invite our members to participate in competitions to incentivize progress and innovation while providing recognition for achievements.
15. We expect our members to understand wellness in our spirit and to act in accordance with this mission statement and our Member Code.

[last update: January 03, 2022]

# ETHICAL CODE FOR MEMBERS OF THE GERMAN WELLNESS ASSOCIATION

Professional Members admit to the following code and thus to the basic principles and values of the German Wellness Association.

1. Wellness refers to a lifestyle that is designed to improve the chances of leading the healthiest, most contented and productive life possible through inner values and attitudes, choices and behavioral habits, thereby enhancing the quality of life in a sustainable way.

Wellness primarily includes activities that lead to the development of skills, abilities, and lifestyle habits that improve well-being in ways that are not temporary.

Addressing and conveying these competencies in the sense of self-responsibility and self-efficacy are essential features of genuine wellness offerings.

Primarily, reason, rational thinking, scientific knowledge as well as ethical and philosophical principles serve as orientation for a lifestyle in the sense of wellness.

Free, enlightened thinking and acting are basic prerequisites for well-being and quality of life. Dogmatism, ideology, indoctrination, manipulation, conspiracy mentality and superstition, on the other hand, are not compatible with wellness.

A life in harmony with wellness includes consideration for and co-responsibility for people and the environment. Personal wellness must not be maximized in isolation from the well-being of the rest of the world.

Conversely, society, social environment, politics, culture and the environment shape the opportunities for a lifestyle in line with wellness. Engaging in wellness therefore also means working towards improvement and fairness of the framework conditions.

The creation of temporary well-being through purchasable services can make a contribution to wellness. However, this alone is not considered sufficient in our understanding of wellness.

2. By agreement to this code our professional members make a voluntary commitment.

They promise to act in accordance with this definition of wellness. They commit to represent and to share our values with third parties. Feeling connected to the fellow members is also a characteristic of their activities.

3. Both in relation to employees and co-workers as well as to customers and competitors this code is a basic guideline. Our members are role-models concerning fairness, tolerance, appreciation, and reliability.

4. Our members commit to:

- Recognize, respect and represent the understanding of wellness as defined in clause 1.
- Respect the individuality of people as an expression of their dignity.
- Refrain from any kind of unfair influence on the will.
- Tolerate attitudes that deviate from one's own views of life and the world, as well as convictions, as long as they are in harmony with the constitution and our free democratic basic values.
- Not to give the impression that the wellness offer pursues the goals or purposes of a medical diagnosis or treatment or can replace them.

[last date of modification: December 16, 2021]